LEARNING AND INFORMATION SERVICES

Social Media: Tools for Researchers

This guide highlights some key social media tools which you may find useful to gather, collate, access, manage, share and disseminate your work and research findings. The effective use of social media tools can also enable you to manage your online presence, develop your reputation, maximise your impact and build networks.

Social bookmarking and citation tools

Citeulike www.citeulike.org	CiteULike allows users to save and share citations to academic papers. Based on the principle of social bookmarking, the site works to promote and to develop the sharing of scientific references amongst researchers
Mendeley www.mendeley.com	Mendeley is a free reference manager and academic social network that can help you organize your research, collaborate with others online, and discover the latest research
BibSonomy http://www.bibsonomy.org/	BibSonomy is a social bookmarking and publication-sharing system. It aims to integrate the features of bookmarking systems as well as team-oriented publication management
Zotoro www.zotero.org	Zotero is free and open-source reference management software to manage bibliographic data and related research materials
Qiqqa www.qiqqa.com	Qiqqa (pronounced "Quicker") is a free PDF management tool It combines PDF reference management tools, a citation manager and a mind map brainstorming tool
Delicious www.delicious.com	Delicious is a social bookmarking web service for storing, sharing, and discovering web bookmarks
Diigo www.diigo.com	Diigo is a social bookmarking website which allows signed-up users to bookmark and tag web-pages
Rizzoma https://rizzoma.com	RIzzoma is an online collaboration tool for education and research
Scrible http://www.scrible.com	Scrible lets you highlight/annotate webpages and manage/collaborate on them online
StumbleUpon http://www.stumbleupon.com	StumbleUpon is a discovery engine that finds and recommends web content to its users
Digg http://digg.com/	Digg is a news aggregator aiming to select stories specifically for the Internet audience such as science, trending political issues, and viral Internet issues

Social networking tools

Academia.edu www.academia.edu	Academia.edu is a social networking website for academics. This platform can be used to share papers, monitor their impact, and follow the research in a particular field
ResearchGate www.researchgate.net	ResearchGate is a scientific online network, currently gathering around 1.4 million researchers. Your ResearchGate profile can also be linked to both your Facebook and LinkedIn profiles
Google+ https://plus.google.com/	Google+ is a social networking service which is also an authorship tool that associates web-content directly with its owner/author
Linkedin https://uk.linkedin.com/	LinkedIn is a social networking website for people in professional occupations
Facebook www.facebook.com	Facebook remains one of the largest social network services. Useful for creating an online presence and following conferences and specific interests
MethodSpace www.methodspace.com	Methodspace is an online network for the community of researchers, from students to professors, engaged in research methods

Blogging and Microblogging tools

Twitter www.twitter.com	Twitter is an online social networking and microblogging service. Registered users can read and post tweets limited to 140 characters
Wordpress http://wordpress.com/	WordPress is a free and open source blogging tool and a content-management system
Blogger www.blogger.com	Blogger is Google's free tool for creating blogs
Weebly www.weebly.com	Weebly is a 'drag and drop' website and blog creator

Research and writing collaboration tools

PBWorks www.pbworks.com/	PBWorks is an online team collaboration tool that allows you to share files, and manage projects
Wikispaces https://www.wikispaces.com/	Wikispaces Classroom is a social writing platform for education
Dropbox www.dropbox.com	Dropbox is a free service that lets you bring your photos, docs, and videos anywhere and share them easily
Google Drive www.drive.google.com	Google Drive is a file storage and synchronization service provided by Google, which enables user cloud storage, file sharing and collaborative editing
Trello https://trello.com/	Trello is a collaboration tool that organizes your projects into boards
Rizzoma https://rizzoma.com/	Rizzoma is free and open source online collaboration tool for education and research

Presentation and sharing tools

Slideshare www.slideshare.net	SlideShare is a slide hosting service. Users can upload files privately or publicly in the following file formats: PowerPoint, PDF, Keynote or OpenDocument presentations
Prezi https://prezi.com	Prezi is a cloud-based presentation software and storytelling tool for presenting ideas on a virtual canvas
VCASMO www.vcasmo.com	VCASMO is a multimedia presentation solution for photo and video slide shows, business presentations, training, academic teaching, and seminars. Upload a variety of video formats, including PowerPoint, PDF, Image, MP3, and Adobe Flash
Knovio www.knovio.com	Knovio is a tool which allows you to create interactive online video presentations using a webcam and PowerPoint slides
Empressr www.empressr.com	Empressr is a web application that lets users create, share and store presentations online

Social analytics tools

Google Analytics www.google.com/analytics	Google Analytics is a service offered by Google that generates detailed statistics about a website's traffic and traffic sources and measures conversions and sales
Hootsuite https://hootsuite.com	Hootsuite is a social media management tool which allows you to manage all of your social media accounts from one place, schedule posts and offers social analytic reports
Sprout Social www.sproutsocial.com	Sprout Social is a social media management tool which has integrated analytics across all of your social platforms.
Topsy **www.topsy**.com	Topsy is a social media analytic tool which allows you to search tweets by time and place and set alerts

Content curation tools

Paper.li www.paper.li	Paper.li is a content curation service that enables you to monitor content and topics across the web, turning content into online newspapers and newsletters
Scoop.it http://scoop.it/	Scoopi.it allows a user to build and engage audiences through publishing by curation
Pearltrees www.pearltrees.com	Pearltrees is a visual and collaborative curation tool that allows users to collect, organize and share any URL they find online as well as to upload personal photos and notes
Storify https://storify.com/	Storify is a social network service that lets the user create stories or timelines using social media such as Twitter, Facebook and Instagram